

Workday Appoints Daniel Pell as New Vice President and Country Manager for UK and Ireland

## Experienced Industry Leader Joins Workday With a Plan To Drive Growth and Unlock the Region's Market Potential

**LONDON, UK, May 24, 2023** -- [Workday, Inc.](#) (NASDAQ: WDAY), a leader in enterprise cloud applications for [finance](#) and [human resources](#), today announced the appointment of Daniel Pell as the new vice president and country manager for the United Kingdom and Ireland (UKI). Pell will lead the company's continued growth in the region. He will report directly to Angelique de Vries-Schipperijn, president, EMEA, Workday.

Workday continues to scale its business globally, with the UKI among the fastest growing regions in EMEA. In the role of vice president and country manager, Pell will lead the teams in the UK and Ireland as Workday continues to drive innovation, increase value for customers and collaborate with its extensive partner ecosystem.

"We have a strong vision for Workday and a goal to not only drive our own growth in the region, but also to increase the impact that we have on the economies and public services of the UK and Ireland," said Daniel Pell, vice president and country manager, UKI, Workday. "Leveraging our artificial intelligence and machine learning innovation, we are committed to working with our customers to transform their financial and people management operations through the Workday platform."

Pell brings over 20 years' experience in the software industry to the role. Before joining Workday, Daniel spent 11 years at Salesforce, most recently as general manager of EMEA for Tableau, a Salesforce acquisition, covering strategy, sales, partners, and operations. Prior to that, Pell was senior vice president, Marketing Cloud EMEA, helping organisations transition to digital channels for customer engagement. He previously held sales management positions at Microsoft UK and Avid Technology.

### About Workday

[Workday](#) is a leading provider of enterprise cloud applications for [finance](#) and [human resources](#), helping customers adapt and thrive in a changing world. Workday applications for financial management, human resources, planning, spend management, and analytics are built with artificial intelligence and machine learning at the core to help organisations around the world embrace the future of work. Workday is used by more than 10,000 organisations around the world and across industries – from medium-sized businesses to more than 50% of the Fortune 500. For more information about Workday, visit [workday.com](#).

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### Forward-Looking Statements

This press release contains forward-looking statements including, among other things, statements regarding Workday's plans, beliefs, and expectations. These forward-looking statements are based only on currently available information and our current beliefs, expectations, and assumptions. Because forward-looking statements relate to the future, they are subject to inherent risks, uncertainties, assumptions, and changes in circumstances that are difficult to predict and many of which are outside of our control. If the risks materialise, assumptions prove incorrect, or we experience unexpected changes in circumstances, actual results could differ materially from the results implied by these forward-looking statements, and therefore you should not rely on any forward-looking statements. Risks include, but are not limited to, risks described in our filings with the Securities and Exchange Commission ("SEC"), including our Form 10-K for the fiscal year ended January 31, 2023, and other reports that we have and will file with the SEC from time to time, which could cause actual results to vary from expectations. Workday assumes no obligation to, and does not currently intend to, update any such forward-looking statements after the date of this release.

Any unreleased services, features, or functions referenced in this document, our website, or other press releases or public statements that are not currently available are subject to change at Workday's discretion and may not be delivered as planned or at all. Customers who purchase Workday services should make their purchase decisions based upon services, features, and functions that are currently available.

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