Workday Reports Acceleration of Digital Transformation with Workday AI Across a Diverse Industry Customer Base
Workday Suite of Applications Now Used by Over 2,000 Customers in EMEA

LONDON, UK, Nov. 15, 2023 – Workday (NASDAQ: WDAY), a leader in enterprise cloud applications for finance and human resources, today showcased sustained growth and influence in EMEA, on the opening day of Workday Rising EMEA. Workday's annual conference for customers in the region is welcoming over 4,000 participants, as an increasing number of organisations choose to partner with Workday on their digital transformation journeys.

Workday's ever-growing customer base spans a wide range of industries, including Financial Services, Manufacturing, Media, Public Business Services, Public Sector, Retail, and Technology. Amongst these diverse industries, a common trend is emerging: the demand for agile solutions that enable organisations to navigate complex environments, and to harness AI-driven insights for improved business outcomes. Critically, Workday Financial Management and Workday Human Capital Management (HCM) provide finance and HR teams with the agility to respond swiftly to changing business dynamics, while delivering scalability and adaptability to organisations.

"Workday has enabled our company to overcome a multitude of local variables, which is helping to drive greater consistency and much smarter ways of working," said Efthymios Zindros, global HRIS lead, Philips. "We always like to push boundaries, and that goes for the way we use Workday just as much as it does for all other areas of the business. Piloting the capability to manage headcount and associated costs in a digitised and secure manner has created new possibilities and extended our internal capabilities. It is helping us to flex and adapt at short notice, and we plan to deploy these capabilities globally to enable all parts of our business to meet constantly changing circumstances and priorities."

Workday's customer focused approach and understanding of sector-specific needs uniquely positions the company to support customers' digital evolutions in today's ever-changing business landscape. In the current fiscal year alone, over 100 European-headquartered companies from more than 35 different industries have selected Workday, including British home furnishings retailer Dunelm, Norwegian energy company Equinor, and Spanish open mobility company astara.

Many of those embracing change are at Workday Rising EMEA, with a record 4,000 visitors attending this year including Workday customers: American multinational confectionery, food and beverage company Mondelez International, French manufacturing company Air Liquide, Dutch electronics producer Philips, and German sustainable chemical solutions company CHT Group.

"Our HR department is now almost paperless," reflected Rainer Hallenberger, group vice president, HR and corporate development, CHT Group. "This speeds up our processes immensely and makes processing very simple and efficient for everyone involved."

"Workday continues to support EMEA companies in digital transformation by harnessing the power of emerging technologies like AI to guide organisations through dynamic change and boost business results," said Angelique de Vries-Schipperijn, president, EMEA, Workday. "We are committed to a human-centric AI approach, ensuring responsible use that prioritises the needs of every user and safeguards their data privacy, making the worklife of our customers smoother and safer."

About Workday
Workday is a leading provider of enterprise cloud applications for finance and human resources, helping customers adapt and thrive in a changing world. Workday applications for financial management, human resources, planning, spend management, and analytics are built with artificial intelligence and machine learning at the core to help organisations around the world embrace the future of work. Workday is used by more than 10,000 organisations around the world and across industries – from medium-sized businesses to more than 50% of the Fortune 500. For more information about Workday, visit workday.com.

Forward-Looking Statements
This press release contains forward-looking statements including, among other things, statements regarding Workday's plans, beliefs, and expectations. These forward-looking statements are based only on currently available information and our current beliefs, expectations, and assumptions. Because forward-looking statements relate to the future, they are subject to inherent risks, uncertainties, assumptions, and changes in circumstances that are difficult to predict and many of which are outside of our control. If the risks materialise, assumptions prove incorrect, or we experience unexpected changes in circumstances, actual results could differ materially from the results implied by these forward-looking statements, and therefore you should not rely on any forward-looking statements. Risks include, but are not limited to, risks described in our filings with the Securities and Exchange Commission ("SEC"), including our Form 10-Q for the fiscal quarter ended July 31, 2023, and other reports that we have and will file with the SEC from time to time, which could cause actual results to vary from expectations. Workday assumes no obligation to, and does not currently intend to, update any such forward-looking statements after the date of this release.

Any unreleased services, features, or functions referenced in this document, our website, or other press releases or public statements that are not currently available are subject to change at Workday's discretion and may not be delivered as planned or at all. Customers who purchase Workday services should make their purchase decisions based upon services, features, and functions that are currently available.

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