

Workday Recognised as a Leader in 2024 Gartner® Magic Quadrant™ for Cloud ERP for Service-Centric Enterprises for Third Consecutive Year

**London, UK., November 12, 2024** —[Workday, Inc.](#) (NASDAQ: WDAY), a leading provider of solutions to help organisations manage their [people](#) and [money](#), has been named a Leader in the [2024 Gartner Magic Quadrant for Cloud ERP for Service-Centric Enterprises](#)<sup>[1]</sup> for the third year in a row. A complimentary copy of the report is available [here](#).

Workday empowers service-centric organisations across healthcare, financial services, telecommunications, and more to make confident financial decisions faster. More than 10,500 customers across the globe including Cushman & Wakefield, Drury Hotels, Franklin Templeton, RaceTrac, Unum, Vertex, and more use Workday to drive business agility and adapt to the changing world of work. With Workday [Illuminate](#)™, the next generation of Workday AI, customers are able to accelerate common tasks and transform entire finance processes, from budgeting to expense reporting.

"Workday's AI-powered solutions drive efficiency, productivity, and cost savings by unifying people and financial data for actionable insights and accelerated growth," said Terrance Wampler, group general manager, office of the CFO, Workday. "We believe this recognition affirms our commitment to delivering continuous innovation that empowers our customers to propel their businesses forward and enhance profitability."

### Combining the Power of HR and Finance to Transform How People Work

Workday combines finance, workforce and operational data in a single system of record, providing organisations with timely and accurate insights to help them scale their business and meet their transformation goals.

Service-centric organisations use [Workday Human Capital Management \(HCM\)](#), [Workday Financial Management](#), and [Workday Spend Management](#) to better understand the cost and profitability of their workforce. This insight empowers organisations to increase efficiency and identify new pathways for growth and increased profitability.

With Workday, service-centric organisations can:

- **Streamline core HR and finance processes**, eliminating inefficient and manual tasks in payroll, reporting, scheduling, and more to deliver engaging experiences so employees can focus on work that matters.
- **Integrate seamlessly with external systems**, creating a trusted source of truth for finance and HR across industry-specific systems, such as point-of-sale systems for retailers, claims databases for insurance companies or loan systems for banks.
- **Predict financial outcomes**, delivering the most granular set of insights to drive faster and more accurate analysis, forecasting, and decision-making.

### Customer Satisfaction Driven By Unmatched Innovation

[Gartner® Peer Insights™](#) documents customer experience through verified ratings and peer reviews. As of November 1, 2024, Workday reviews include the following:

- "An enterprise cloud platform tailored for your modern business requirements. The product provides an excellent array of features effectively streamlining operational processes across various units of organisation such as HR management, financial operations, and procurement." – Senior Engineer in the software industry [\[read full review\]](#)
- "Implementation allowed us to simplify and standardise our accounting operations, provide transparency and insights to support data-driven decision making, and promote self-service reporting." – Controller in the banking industry [\[read full review\]](#)
- "Workday has always exceeded our expectations in terms of the time and effort they are willing to put into our success as a Workday customer. We don't view Workday as just our Financial system, we view them as a partner that has our best interest in mind." – Vice President, Finance, Planning and Op in the energy and utilities industry [\[read full review\]](#)

### For More Information

- Download a complimentary copy of the report, [2024 Gartner® Magic Quadrant™ for Cloud ERP for Service-Centric Enterprises](#).
- Read the blog, [Workday Named a Leader in the 2024 Gartner Magic Quadrant for Cloud ERP for Service-Centric Enterprises](#).

### Gartner Disclaimer

Gartner does not endorse any vendor, product or service depicted in our research publications, and does not advise technology users to select only those vendors with the highest ratings or other designation. Gartner research publications consist of the opinions of Gartner's research organisation and should not be construed as statements of fact. Gartner disclaims all warranties,

expressed or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose.

Gartner Peer Insights content consists of the opinions of individual end users based on their own experiences, and should not be construed as statements of fact, nor do they represent the views of Gartner or its affiliates. Gartner does not endorse any vendor, product or service depicted in this content nor makes any warranties, expressed or implied, with respect to this content, about its accuracy or completeness, including any warranties of merchantability or fitness for a particular purpose.

GARTNER is a registered trademark and service mark of Gartner, Inc. and/or its affiliates in the U.S. and internationally, MAGIC QUADRANT and PEER INSIGHTS are registered trademarks of Gartner, Inc. and/or its affiliates and are used herein with permission. All rights reserved.

## About Workday

[Workday](#) is a leading enterprise platform that helps organisations manage their most important assets – their [people](#) and [money](#). The Workday platform is built with AI at the core to help customers elevate people, supercharge work, and move their business forever forward. Workday is used by more than 10,500 organisations around the world and across industries – from medium-sized businesses to more than 60% of the Fortune 500. For more information about Workday, visit [www.workday.com/en-gb/](https://www.workday.com/en-gb/).

© 2024 Workday, Inc. All rights reserved. Workday and the Workday logo are registered trademarks of Workday, Inc. All other brand and product names are trademarks or registered trademarks of their respective holders.

## Forward-Looking Statements

This press release contains forward-looking statements including, among other things, statements regarding Workday's plans, beliefs, and expectations. These forward-looking statements are based only on currently available information and our current beliefs, expectations, and assumptions. Because forward-looking statements relate to the future, they are subject to inherent risks, uncertainties, assumptions, and changes in circumstances that are difficult to predict and many of which are outside of our control. If the risks materialise, assumptions prove incorrect, or we experience unexpected changes in circumstances, actual results could differ materially from the results implied by these forward-looking statements, and therefore you should not rely on any forward-looking statements. Risks include, but are not limited to, risks described in our filings with the Securities and Exchange Commission ("SEC"), including our most recent report on Form 10-Q or Form 10-K and other reports that we have filed and will file with the SEC from time to time, which could cause actual results to vary from expectations. Workday assumes no obligation to, and does not currently intend to, update any such forward-looking statements after the date of this release, except as required by law.

Any unreleased services, features, or functions referenced in this document, our website, or other press releases or public statements that are not currently available are subject to change at Workday's discretion and may not be delivered as planned or at all. Customers who purchase Workday services should make their purchase decisions based upon services, features, and functions that are currently available.

For further information:

Katie Rose: [katie.rose@workday.com](mailto:katie.rose@workday.com)

Archetype (UK comms agency): [workday-uk@archetype.co](mailto:workday-uk@archetype.co)

---

<sup>[1]</sup> Gartner Magic Quadrant for Cloud ERP for Service-Centric Enterprises, Robert Anderson, Denis Torii, Sam Grinter, Naveen Mahendra, Tomas Kienast, Johan Jartelius, 4 November 2024