Workday to Bring Its Enterprise AI Platform for People & Finance to the Middle East, Opening New Office in Dubai

LONDON, UK, Sept. 30, 2025 -- Workday, Inc. (NASDAQ: WDAY), the enterprise AI platform for managingpeople, money, and agents, today announced it will enter the Middle East with plans to open a new office in Dubai, United Arab Emirates. This strategic investment marks an important step in Workday's global growth strategy and reflects the company's commitment to customers, prospects and partners in one of the world's fastest-growing regions.

With a dedicated sales team and local leadership,Workday's new presence in Dubai will bring the company closer to customers across the UAE and the wider Middle East, helping build stronger relationships and new partnerships.

Workday's cloud-native platform, with AI at its core, is designed to help organisations manage their most valuable assets—people, money, and now AI agents—with greater clarity and confidence. With the latest wave of innovation launched at Workday Rising earlier this month, Workday is uniquely positioned to help organisations across the region achieve their digital transformation objectives, laid out in the UAE's 'We the UAE 2031' and Saudi Arabia's 'Vision 2030' strategy.

Comments on the News

"The Middle East is a dynamic, high-growth market, and establishing a direct presence here reflects the immense opportunity we see," said Rob Enslin, President and Chief Commercial Officer, Workday. "We're excited to bring Workday — the enterprise AI platform for managing people, money, and agents — closer to customers in the region to help them accelerate their digital transformations."

"Expanding to the Middle East marks an exciting new chapter for Workday," said Angelique De Vries-Schipperijn, President, EMEA, Workday. "By opening an office in Dubai, growing our team, and investing locally, we can support more organisations as they transform their HR and finance operations and thrive in a changing world."

About Workday
Workday is the enterprise AI platform for managingpeople, money, and agents. Workday unifies HR and Finance on one intelligent platform with AI at the core to empower people at every level with the clarity, confidence, and insights they need to adapt quickly, make better decisions, and deliver outcomes that matter. Workday is used by more than 11,000 organisations around the world and across industries – from medium-sized businesses to more than 65% of the Fortune 500. For more information about Workday, visit workday.com.

Forward-Looking Statements
This press release contains forward-looking statements including, among other things, statements regarding Workday's plans, beliefs, and expectations. These forward-looking statements are based only on currently available information and our current beliefs, expectations, and assumptions. Because forward-looking statements relate to the future, they are subject to inherent risks, uncertainties, assumptions, and changes in circumstances that are difficult to predict and many of which are outside of our control. If the risks materialise, assumptions prove incorrect, or we experience unexpected changes in circumstances, actual results could differ materially from the results implied by these forward-looking statements, and therefore you should not rely on any forward-looking statements. Risks include, but are not limited to, risks described in our filings with the Securities and Exchange Commission ("SEC"), including our most recent report on Form 10-Q or Form 10-K and other reports that we have filed and will file with the SEC from time to time, which could cause actual results to vary from expectations. Workday assumes no obligation to, and does not currently intend to, update any such forward-looking statements after the date of this release, except as required by law.

Any unreleased services, features, or functions referenced in this document, our website, or other press releases or public statements that are not currently available are subject to change at Workday's discretion and may not be delivered as planned or at all. Customers who purchase Workday services should make their purchase decisions based upon services, features, and functions that are currently available.

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