

SNG Deploys Workday to Transform HR and Finance Operations and Accelerate Community Impact

Housing Association Establishes Modern Digital Foundation for More Than 3,000 Employees With Workday and PwC

LONDON, UK, April 29, 2026 – [Workday Inc.](#) (NASDAQ: WDAY), the enterprise AI platform for managing [people](#), [money](#), and [agents](#), today announced that [SNG](#) (Sovereign Network Group) has successfully deployed [Workday Financial Management](#) and [Workday Human Capital Management \(HCM\)](#). SNG will now operate on the unified and intelligent Workday platform, designed to scale alongside the organisation and its social mission.

As one of the UK's largest housing associations, SNG manages 85,000 homes and operates in an increasingly complex regulatory and economic landscape. By bringing HR and finance together, SNG will be supported to break down internal barriers and gain a clear view across its entire organisation. This will help leaders to optimise team activity and dedicate more time to delivering value to the community.

SNG's unified platform approach provides the foundation necessary for agile, data-driven decision-making. With Workday HCM, SNG is stripping away manual HR administration to enable teams to work faster and smarter. The platform provides intuitive tools that simplify routine tasks, while simultaneously giving leaders real-time insights into talent and skills to actively empower a high-performing workforce. Connecting these workforce insights directly to financial performance, Workday Financial Management delivers critical insights to enable smarter, faster accounting processes.

SNG's transformation reflects the power of the Workday partner ecosystem. Workday's transformative technology combined with PwC's deployment expertise enabled an efficient rollout that delivered business value without disruption.

"Moving our core HR and finance operations to Workday is a huge step forward for our organisation," said Kevin Ives, chief information officer, SNG. "Working hand-in-hand with PwC and Workday, we have successfully delivered this crucial first phase of our transformation. We now have a robust, unified system that vastly improves the daily experience for our colleagues, providing us with the sturdy groundwork required to evolve and better serve our communities."

"When it comes to mission-critical work, organisations need a deterministic foundation that provides consistent, auditable outcomes," said Daniel Pell, vice president and country manager, UKI, Workday. "By bringing HR and Finance together on Workday, and in close partnership with PwC, SNG can operate with greater certainty and speed."

"Delivering a transformation of this scale requires a shared vision and a profound commitment to the end goal," said Althea D'Lima, Workforce Transformation Partner, PwC. "By combining Workday's unified platform with our implementation expertise, we have helped equip SNG with a resilient, future-ready environment that will accelerate their strategic ambitions."

About Workday

Workday is the enterprise AI platform for managing [people](#), [money](#), and [agents](#). Workday unifies HR and finance on one intelligent platform with AI at the core to empower people at every level with the clarity, confidence, and insights they need to adapt quickly, make better decisions, and deliver outcomes that matter. Workday is used by more than 11,500 organizations around the world and across industries – from medium-sized businesses to more than 65% of the Fortune 500. For more information about Workday, visit [workday.com](#).

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About SNG

SNG (Sovereign Network Group) is one of the largest housing associations in England, providing over 85,000 homes in areas facing some of the most acute housing need across London, South East, South West and East of England, with an ambition to build an additional 25,000 homes over the next decade.

SNG is a leading builder of affordable homes, including for social rent, and it has a clear pathway to maximise its social and environmental sustainability through its ambitious and pioneering Homes and Place Standard alongside its planned £100m Community Foundation.

SNG is a member of the G15 group of London's largest housing associations. Its members house one in ten Londoners building a quarter of all London's new homes, and owning or managing more than 770,000 homes.

SNG is also a member for Homes for South West, a group of leading housing associations working together to identify and tackle the barriers to new housing in South West England. We're also member of CASE (Consortium of Associations in Southeast England) amongst 12 housing associations leading the campaign to build more affordable homes in the region.

Forward-Looking Statements

This press release contains forward-looking statements including, among other things, statements regarding Workday's plans,

beliefs, and expectations. These forward-looking statements are based only on currently available information and our current beliefs, expectations, and assumptions. Because forward-looking statements relate to the future, they are subject to inherent risks, uncertainties, assumptions, and changes in circumstances that are difficult to predict and many of which are outside of our control. If the risks materialize, assumptions prove incorrect, or we experience unexpected changes in circumstances, actual results could differ materially from the results implied by these forward-looking statements, and therefore you should not rely on any forward-looking statements. Risks include, but are not limited to, risks described in our filings with the Securities and Exchange Commission (“SEC”), including our most recent report on Form 10-Q or Form 10-K and other reports that we have filed and will file with the SEC from time to time, which could cause actual results to vary from expectations. Workday assumes no obligation to, and does not currently intend to, update any such forward-looking statements after the date of this release, except as required by law.

Any unreleased services, features, or functions referenced in this document, our website, or other press releases or public statements that are not currently available are subject to change at Workday’s discretion and may not be delivered as planned or at all. Customers who purchase Workday services should make their purchase decisions based upon services, features, and functions that are currently available.

Media Contact

Katie Rose

Workday

katie.rose@workday.com

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