Workday Expands its Value-Added Reseller Network to EMEA to Accelerate AI-Powered Transformation

New VAR Ecosystem Broadens Access to Workday Services and Agentic AI Capabilities Through Trusted Regional Partners Across EMEA

LONDON, UK, June 12, 2026 – Workday, Inc. (NASDAQ: WDAY), the enterprise AI platform for HR, finance, and IT, today announced the expansion of its Value-Added Reseller (VAR) community in EMEA, enabling organisations of all sizes to accelerate digital transformation and agentic AI deployment through a growing network of trusted regional partners.

Many mid-sized organisations across Europe in particular still rely on fragmented HR and finance systems, and are seeking unified, scalable platforms that support local requirements, international growth, and AI-driven innovation. With this VAR ecosystem in EMEA, Workday now connects more organisations to its platform through partners with proven expertise in local market implementations.

This marks an important milestone in Workday's evolution in EMEA, transitioning from a purely direct sales model to a hybrid direct and indirect approach that leverages a growing ecosystem of trusted partners to better serve customers across markets.

Under the VAR model, Workday partners provide customers with a comprehensive offering including strategic advisory, deployment support, and continuous optimisation. With a rapidly growing partner network and a plethora already in the Workday EMEA VAR community, the company's ambition is to steadily scale its reseller network to better serve regional customers.

"Companies across EMEA increasingly expect a simpler, more integrated and trusted approach to digital transformation," said Rogerio Almeida, group vice president, global partner ecosystem. "By expanding our VAR ecosystem across EMEA, we're creating a new route to market and giving mid-market organisations the regional expertise they need to transform HR and finance with confidence and drive measurable results."

Through this expanded ecosystem, Workday continues to reinforce its long-term commitment to the EMEA market and to helping organisations deploy secure, compliant and AI-ready business platforms adapted to the evolving needs of customers across the region.

About Workday

Workday operates at the heart of the enterprise – HR, finance, and IT – where the margin for error is effectively zero. By tightly coupling AI with the context, guardrails, and trusted processes that run the business, Workday goes beyond AI that assists work to agents that do the work and drive measurable outcomes. More than 11,500 organisations worldwide, including more than 65% of the Fortune 500, trust Workday to deliver. For more information about Workday, visit workday.com.

© 2026 Workday, Inc. All rights reserved. Workday and the Workday logo are registered trademarks of Workday, Inc. All other brand and product names are trademarks or registered trademarks of their respective holders.

Forward-Looking Statements

This press release contains forward-looking statements including, among other things, statements regarding Workday's plans, beliefs, and expectations. These forward-looking statements are based only on currently available information and our current beliefs, expectations, and assumptions. Because forward-looking statements relate to the future, they are subject to inherent risks, uncertainties, assumptions, and changes in circumstances that are difficult to predict and many of which are outside of our control. If the risks materialize, assumptions prove incorrect, or we experience unexpected changes in circumstances, actual results could differ materially from the results implied by these forward-looking statements, and therefore you should not rely on any forward-looking statements. Risks include, but are not limited to, risks described in our filings with the Securities and Exchange Commission ("SEC"), including our most recent report on Form 10-Q or Form 10-K and other reports that we have filed and will file with the SEC from time to time, which could cause actual results to vary from expectations. Workday assumes no obligation to, and does not currently intend to, update any such forward-looking statements after the date of this release, except as required by law.

Any unreleased services, features, or functions referenced in this document, our website, or other press releases or public statements that are not currently available are subject to change at Workday's discretion and may not be delivered as planned or at all. Customers who purchase Workday services should make their purchase decisions based upon services, features, and functions that are currently available.

Media Contact

media@workday.com

https://en-gb.newsroom.workday.com/2026-06-12-Workday-Expands-its-Value-Added-Reseller-Network-to-EMEA-to-Accelerate-AI-Powered-Transformation