

Interact Establishes HR Foundation for Global Growth in 12 Weeks with Workday

Workday GO Enables Fast Deployment of Workday HCM, Absence Management, and Recruiting

LONDON, UK, September 29, 2026 – [Workday, Inc.](#) (NASDAQ: WDAY), the enterprise AI platform for HR, finance, and IT, today announced that [Interact](#) has transformed its HR operations through [Workday Human Capital Management \(HCM\)](#), [Workday Absence Management](#), and [Workday Recruiting](#). Interact deployed the Workday platform in only 12 weeks with [Workday GO](#), the implementation package designed to get agile organisations live fast.

Headquartered in the UK, Interact's AI-native employee experience and enterprise intranet platform supports more than 1,500 organisations across Europe, the United States, and Asia. Its global operations are powered by an agile 250 person workforce. However, as the organisation expanded, its legacy HR system could no longer keep pace. Custom fields were blocked, small changes required a formal request, and performance reviews depended on emailed, password-protected spreadsheets. Interact needed a flexible HR foundation that could support the business in the present and scale as it continued to grow.

Interact selected [Workday GO](#), which delivers Workday's trusted solutions in a simplified package tailored for growing organisations. With preconfigured best practices, a clear implementation scope, and the ability to add capabilities over time, Workday GO helped Interact modernise quickly while building a foundation that can adjust as needed.

"Workday offered the depth of customisation, integration, and features we needed to keep growing without outgrowing the system again in a year or two," said Dan Wardin, CTO, Interact. "The platform has given us the operational discipline to run HR consistently across the business, and the time back to focus on our people rather than admin."

With Workday, Interact gained:

- **A Connected Employee Experience:** Workday makes everyday HR tasks easier for Interact's distributed teams, while employee and organisational data connects with Interact's platform to create an integrated workplace experience.
- **Intelligent Reporting and Insights:** Executives can access workforce insights during decision-making meetings, helping teams move from manual data gathering to faster, more informed conversations.
- **Greater Talent Visibility:** Leaders can evaluate talent from a single screen, shifting review meetings away from spreadsheet reviews and toward meaningful career conversations.
- **Automated System Access:** Workday connects directly to Interact's internal asset management tool, helping automate joiner, mover, and leaver workflows so access can be granted, updated, or revoked as employees move through the business.

Scaling the Platform

Interact deployed Workday HCM and Workday Absence Management in 12 weeks with implementation partner [Albida](#), then added Workday Recruiting for a more consistent, global hiring process. The organisation plans to add Workday Learning next to support onboarding and internal career development, followed by Workday Global Payroll to bring pay into the same platform as the rest of its HR data.

"For organisations moving fast, the question is not only how quickly they can modernise operations, but whether the foundation they choose can keep pace with what comes next," said Ben Carter, Workday. "That is what Workday GO is designed to do: help agile organisations address technology needs efficiently, while giving them the flexibility and confidence to keep growing on Workday".

For More Information:

- Learn more about [Workday GO](#)
- Discover more [Workday Customer Stories](#)

About Workday

Workday operates at the heart of the enterprise – HR, finance, and IT – where the margin for error is effectively zero. By tightly coupling AI with the context, guardrails, and trusted processes that run the business, Workday goes beyond AI that assists with work to agents that are capable of driving measurable outcomes. More than 11,500 organisations worldwide, including more than 65% of the Fortune 500, trust Workday to deliver. For more information about Workday, visit [workday.com](#).

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About Interact

Interact powers the world's best workplaces. A Workday Innovation Partner, Interact provides an AI-driven employee experience platform that organisations including Levi's, Domino's, Teva Pharmaceuticals and Subway use to connect, engage and inform their employees. To learn more, visit [www.interactsoftware.com](#).

Forward-Looking Statements

This press release contains forward-looking statements including, among other things, statements regarding Workday's plans, beliefs, and expectations. These forward-looking statements are based only on currently available information and our current beliefs, expectations, and assumptions. Because forward-looking statements relate to the future, they are subject to inherent risks, uncertainties, assumptions, and changes in circumstances that are difficult to predict and many of which are outside of our control. If the risks materialize, assumptions prove incorrect, or we experience unexpected changes in circumstances, actual results could differ materially from the results implied by these forward-looking statements, and therefore you should not rely on any forward-looking statements. Risks include, but are not limited to, risks described in our filings with the Securities and Exchange Commission ("SEC"), including our most recent report on Form 10-Q or Form 10-K and other reports that we have filed and will file with the SEC from time to time, which could cause actual results to vary from expectations. Workday assumes no obligation to, and does not currently intend to, update any such forward-looking statements after the date of this release, except as required by law.

Any unreleased services, features, or functions referenced in this document, our website, or other press releases or public statements that are not currently available are subject to change at Workday's discretion and may not be delivered as planned or at all. Customers who purchase Workday services should make their purchase decisions based upon services, features, and functions that are currently available.

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