Newsroom | Workday

Workday and BNB Deliver AI-Enhanced Implementation Process for Emerging and Medium Enterprises with “Ignite”

LONDON, UK, April 18, 2024 – Workday, Inc. (NASDAQ: WDAY), a leading provider of solutions to help organisations manage their people and money, and BNB, a Workday partner, are expanding their partnership and launching the joint service BNB Ignite,” designed to help medium enterprises deploy Workday within four weeks.

BNB Ignite targets the growing and emerging midmarket, enabling customers to deployWorkday Human Capital Management (HCM) in a more streamlined process, while providing support during and post-deployment. BNB’s innovative AI approach comprises Workday implementation and adoption process, virtual support tools, and utilising their expert knowledge.

The accelerated approach is based on pre-configurations adapted to local markets including France, Spain, Mexico, and Italy, allowing customers to quickly deploy and implement Workday. Furthermore, BNB Ignite helps reduce implementation costs for customers, thereby making the Workday solutions more accessible to new customers in the mid market segment.

“With BNB Ignite, we are rewriting the playbook for success for emerging and medium enterprises in the digital age. Our strategic partnership with Workday introduces a new era of agility and insight, helping to enable businesses to thrive amidst change with our AI-enhanced implementation," explains Gustavo Pavisic, CEO and managing partner, BNB.

“Agility and speed are crucial to succeed in a rapidly changing environment,” said Webb Armentrout, vice president, partner management, Workday. “The collaboration with BNB highlights Workday’s expansive partner ecosystem and our dedication to extending the power of the Workday platform to the emerging and medium sized segment. This partnership will enable our customers to benefit from Workday solutions and innovations at speed, ultimately helping them successfully increase their efficiency and productivity.”

About Workday

Workday is a leading enterprise platform that helps organisations manage their most important assets – theirpeople and money. The Workday platform is built with AI at the core to help customers elevate people, supercharge work, and move their business forever forward. Workday is used by more than 10,000 organisations around the world and across industries – from medium-sized businesses to more than 50% of the Fortune 500. For more information about Workday, visit workday.com.

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About BNB

BNB is a consulting company and Workday Partner, dedicated to enhancing the integration of technology into companies through its professional team and a unique approach to business based on understanding and closeness. In other words, BNB excels at bridging the gap between technology and people.

With strategic hubs in Madrid, Barcelona, Milan, Paris, London, Mexico City, and Buenos Aires, BNB collaborates with customers worldwide, positioning itself to deliver unparalleled service globally. Its team comprises seasoned experts with extensive experience in HCM and Financial implementations.

BNB's services are characterized by high quality and value throughout the system's life cycle,from inception through to implementation and ongoing operation. From the initial phase to full adoption, BNB guides customers through their digital transformation journey, facilitating their business progression.

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