

Sovereign Network Group Selects Workday to Unlock a New Era of Efficiency

Housing Association Serving Over 210,000 Homes Selects Workday to Optimise Operations and Deliver Greater Value to Residents

LONDON, UK - March 11, 2025 – [Workday Inc.](#) (NASDAQ: WDAY), the AI platform for managing [people](#) and [money](#), today announced that Sovereign Network Group (SNG) will leverage [Workday Human Capital Management \(HCM\)](#) and [Workday Financial Management](#) to enhance efficiency, improve employee experience, and better serve its customers.

Formed in 2023 through the merger of Sovereign Housing Association and Network Homes, [SNG](#) is one of the UK's largest housing associations, providing 84,000 affordable homes and support services to over 210,000 residents across the south of England. Beyond housing, SNG offers financial guidance, employment support, and independent living services to help customers build brighter futures.

"At SNG, we're passionate about creating communities where our customers can thrive. Workday is key to this vision – providing us with the tools and insights to streamline operations and automate time-consuming tasks throughout the business. As a result, we can dedicate more time and resources to supporting our customers and building these strong communities together," said Kevin Ives, Chief Information Officer at SNG. "The new system, when it goes live next year, is a tangible indication of how serious we are about transforming our organisation, improving ways of working for all colleagues to enable them to deliver better services to our customers."

As a newly merged organisation with ambitious growth plans, SNG faced the challenge of unifying systems and processes while ensuring it could scale for the future. It needed a technology partner that could provide flexibility, support its evolving needs, and simplify a complex and fragmented technology stack. With Workday, SNG will unlock the benefits of a unified platform for managing its finance and HR functions, enabling greater efficiency, transparency and data-driven decision making across the business. This will help empower SNG to continue delivering high-quality services to customers.

By using [Workday Human Capital Management \(HCM\)](#) and [Workday Financial Management](#), SNG will be able to:

- **Gain Real-Time Financial Insights:** Improve decision-making and optimise resource allocation.
- **Drive Efficiency Across Finance and HR:** Automate processes, reduce manual workload and free up resources for resident services.
- **Enable seamless collaboration:** Break down data silos, fostering better collaboration and informed decision-making across the organisation.
- **Elevate Employee Experience:** Provide self-service tools for HR needs, fostering a more engaged and productive workforce.
- **Develop a Skilled and Agile Workforce:** Support internal mobility, skills development and effective performance management.

"The UK housing sector is under increasing pressure to do more with less, making operational efficiency and employee empowerment critical to delivering high-quality resident services," said Daniel Pell, General Manager, UKI, Workday. "By leveraging Workday's next-gen AI that elevates humans and accelerates finance, SNG will gain the agility, insights, and automation needed to help optimise its operations, support its workforce, and continue building thriving communities."

More information on Workday's offerings for public services can be found [here](#).

About Workday

[Workday](#) is a leading enterprise platform that helps organisations manage their most important assets – their [people](#) and [money](#). The Workday platform is built with AI at the core to help customers elevate people, supercharge work, and move their business forever forward. Workday is used by more than 11,000 organisations around the world and across industries – from medium-sized businesses to more than 60% of the Fortune 500. For more information about Workday, visit [workday.com](#).

Forward Looking Statements

This press release contains forward-looking statements including, among other things, statements regarding Workday's plans, beliefs, and expectations. These forward-looking statements are based only on currently available information and our current beliefs, expectations, and assumptions. Because forward-looking statements relate to the future, they are subject to inherent risks, uncertainties, assumptions, and changes in circumstances that are difficult to predict and many of which are outside of our control. If the risks materialise, assumptions prove incorrect, or we experience unexpected changes in circumstances, actual results could differ materially from the results implied by these forward-looking statements, and therefore you should not rely on any forward-looking statements. Risks include, but are not limited to, risks described in our filings with the Securities and Exchange Commission ("SEC"), including our most recent report on Form 10-Q or Form 10-K and other reports that we have filed and will file with the SEC from time to time, which could cause actual results to vary from expectations. Workday assumes

no obligation to, and does not currently intend to, update any such forward-looking statements after the date of this release, except as required by law.

Any unreleased services, features, or functions referenced in this document, our website, or other press releases or public statements that are not currently available are subject to change at Workday's discretion and may not be delivered as planned or at all. Customers who purchase Workday services should make their purchase decisions based upon services, features, and functions that are currently available.

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